

Adoption Strategies Built for Legal Teams



Finally make LegalTech stick -
with adoption strategies lawyers actually follow.

■ Why this matters now

Legal teams are investing heavily in technology, platforms, and process change. But too often, the rollout is where it ends: usage remains low, behaviours stay the same, and transformation doesn't land. The result? Frustration, scepticism, and missed ROI.

■ The challenge we address

"We launched the tech - but nothing changed."

Generic change programmes often fail in legal environments. Lawyers have high autonomy, tight time pressures, and a healthy scepticism of top-down initiatives. Too often, they are not incentivised to adopt new ways of working.

Without a strategy built for this reality, adoption efforts stall.

■ What you can expect

- An adoption strategy tailored to your legal culture and operational model
- Clear behavioural goals and success metrics
- Higher usage, visible engagement, and measurable impact
- Greater confidence in future change initiatives

■ How we help

We design behaviourally smart change programmes that fit your culture and deliver real adoption.

Our structured engagements typically include:

- Change readiness assessment
- Behavioural and cultural insight gathering
- Peer-led champion models and gamification frameworks
- Multi-stage rollout plans tailored to legal teams
- Adoption analytics and feedback loops

■ Who we work with

COOs | Heads of Innovation | Legal Operations Leads | Managing Partners | Change and Transformation Leads

Typically mid-to-large law firms and legal departments navigating transformation and needing stronger traction across their teams.

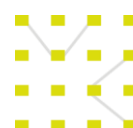
Why clients choose us

"We had struggled to get traction with partner adoption until InterAlia stepped in. Their slower, more thoughtful approach helped us create safe spaces for honest conversation - which turned out to be exactly what our culture needed."

LegalTech Manager
Leading Nordic Law Firm

For further information please contact:

Dr. Andrea Miskolczi, MBA
Founder and Director
 andreamiskolczi
andrea@inter-alia.com



Strategic Solutions
for Legal Leaders.